

Exhibit C

FIRST-CLASS MAIL
U.S. POSTAGE PAID
CITY, STATE ZIP
PERMIT NO. XXXX

Rodriguez v. Professional
Finance Company, Inc.
c/o Settlement Administrator
P.O. Box XXXX
City, State Zip

NOTICE OF CLASS ACTION
SETTLEMENT

If you were impacted by the Data
Incident experienced by Professional
Finance Company, Inc., you are
entitled to submit a claim for monetary
compensation under a class action
settlement.

www.PFCdatasettlement.com

<<Barcode>>

Class Member ID: <<Refnum>>

<<FirstName>> <<LastName>>

<<BusinessName>>

<<Address>>

<<Address2>>

<<City>>, <<ST>> <<Zip>>-<<zip4>>

In the lawsuit *Rodriguez v. Professional Finance Company, Inc.*, No. 1:22-cv-01679-RMR-STV (D. Colo.), you are a class member if your personal information was potentially accessed as a result of a Data Incident that Professional Finance Company, Inc. (“Defendant”) experienced in February 2022 and you were sent a notice about the Data Incident (the “Settlement Class”).

WHAT ARE THE SETTLEMENT BENEFITS AND TERMS?

Under the Settlement, Defendant has agreed to pay \$2,500,000 into a Settlement Fund which will be distributed to Class Members who submit valid Claims, after deducting the Service Awards, Class Counsel’s attorneys’ fees and expenses, and settlement administration notice and administration costs, if such awards are approved by the Court. SSN Subclass Members who suffered out-of-pocket expenses as a result of the Data Incident may claim up to \$500 for the reimbursement of documented expenses. SSN Subclass Members who lived in California at the time of the Data Incident may claim a \$50 cash payment. SSN Subclass Members may also claim 24 months of free credit monitoring. Non-SSN Subclass Members may also claim 24 months of free identity monitoring. More information about the types of Claims and how to file them is available at the Settlement Website.

WHAT ARE YOUR RIGHTS AND OPTIONS?

Submit a Claim Form. To qualify for settlement benefits, you must timely mail a Claim Form that is attached to this notice or timely complete and submit a Claim Form online at www.PFCdatasettlement.com (“Settlement Website”). Your Claim Form must be postmarked or submitted online no later than [REDACTED], 2024. [REDACTED] is the Settlement Administrator.

Opt Out or Object. You can exclude yourself from the Settlement or you can object to the Settlement. If you do not want to be legally bound by the Settlement, you must exclude yourself by [**Opt-Out Deadline**] or you will not be able to sue the Released Parties for the Released Claims. If you exclude yourself, you cannot submit a claim or get money from this Settlement. If you stay in the Settlement Class, you may object to the Settlement by [**Objection Deadline**]. To exclude yourself from or object to the Settlement, you must follow the instructions in the Full Notice, available at www.PFCdatasettlement.com.

Do Nothing. If you do nothing, you will not receive a Settlement payment and will lose the right to sue the Released Parties regarding the Released Claims. You will be bound by the Court’s decision because this is a conditionally certified class action.

Attend the Final Approval Hearing. The Court will hold a **Final Approval Hearing at [REDACTED] m. on [REDACTED], 2024** to determine if the Settlement is fair, reasonable, and adequate. All persons who timely object to the Settlement may appear at the Final Approval Hearing.

Who are the attorneys for the Plaintiffs and the proposed Class? The Court appointed Jean S. Martin, Terence R. Coates, and Joseph M. Lyon as Class Counsel to represent the Settlement Class. The attorneys’ fees and expenses will be paid exclusively from the Settlement Fund as awarded and approved by the Court. The attorneys’ fees will be in an amount of up to \$750,000, and the expenses will not exceed \$25,000. The motion for attorneys’ fees and expenses will be posted on the Settlement Website after it is filed with the Court. The named plaintiffs, also called the Class Representatives will seek Service Awards in the amount of \$2,000 each for their efforts in this case.

Who is the Judge overseeing this settlement? Judge Regina M. Rodriguez, United States District Judge, District of Colorado.

Where may I locate a copy of the settlement agreement, learn more about the case, or learn more about submitting a Claim?

www.PFCdatasettlement.com.

*** Please note that if you wish to submit a claim for compensation for out-of-pocket losses, you will likely need to submit your claim online so you may attach all information necessary to support your request for payment.